561.302.8572 <u>Personal Website</u> LinkedIn Profile

# Strategic Communications Consultant

Leadership, Collaboration, Team Development, and Trustworthiness

### **Professional Profile**

Leader with proven ability to develop, communicate, and implement effective strategies. Expert in managing and analyzing complex data, and delivering clear, concise information to executive stakeholders. Extensive knowledge of the DoD, strong leadership, problem-solving, and customer service skills enable me to drive impactful changes that boost success. Effective communicator with expertise in leading teams, optimizing operational efficiency, and fostering collaboration in diverse environments. I build relationships at all levels, including international alliances, to cultivate trust and respect among team members and stakeholders.

### Areas of Expertise

Strategic Communication – Leadership & Team Development – Project Management – Stakeholder Engagement – Training and Mentorship – Cross-functional Collaboration – Crisis Communication – Data Analysis – Facilitation – Creative Thinking – Problem Solving – Time Management & Organization – Product Delivery – Public Relations

### Languages

Bilingual: English and Spanish

### Professional Experience

# U.S. PREDISTICS, Fredericksburg, VA

### **Strategic Communications Consultant**

Strategic Communication: Crafted and executed communication strategies for organizational success, including strategic planning, message development, media relations, crisis management, stakeholder engagement, digital presence, and data-driven analytics.

# **DEPARTMENT OF DEFENSE, Pentagon**

### **Occupational Field Manager**

- Strategic Communication: Communicated strategic vision for the Marine Corps' All-Source Intelligence program to key stakeholders, including the Director of Intelligence and intelligence professionals. Developed and executed actionable strategies to promote the evolution of the intelligence enterprise and the modernization of capabilities for the future.
- Stakeholder Engagement: Successfully negotiated with sister services to secure permanent slots for intelligence Marines to participate in formal Cyber training, establishing an official training pipeline and laying the foundation for the comprehensive training of future Marine Intelligence Analysts.

# NORTH ATLANTIC TREATY ORGANIZATION (NATO), Lisbon, Portugal

# Intelligence Liaison to NATO

- Strategic Communication / Stakeholder Engagement: Served as the exclusive U.S. Marine Corps Intelligence liaison to NATO, where I developed and executed strategic communication and stakeholder engagement initiatives to foster collaborative engagements with intelligence entities from multiple nations. This collaborative effort was dedicated to fortifying operational effectiveness while simultaneously cultivating stronger connections between the United States and the NATO alliance.
- Project Management: Led the pioneering and enduring integration of NATO's Communication Information Systems (CIS) onto a US Navy command and control vessel, delivering significant advancements in communication channels between NATO and the US, facilitating the secure exchange of sensitive intelligence during both conflict and peacetime.

### DEPARTMENT OF DEFENSE, San Diego, CA

**Senior Intelligence Operations Manager** 

- Strategic Communication / Leadership & Team Development: Oversaw strategic and operational planning teams, actively contributing to intelligence strategies and military information operations. Devised comprehensive concepts concerning organization, personnel, equipment, and fiscal resourcing, which fostered seamless communication across multiple stakeholders and amplified capabilities.
- Crisis Communication: Communicated diverse initiatives to bolster global intelligence operations in the face of dynamic emerging threats and evolving requirements. Upheld meticulous adherence to governmental and Marine Corps protocols, even during times of crisis.

# **DEPARTMENT OF DEFENSE, Virginia Beach, VA**

#### **Senior Instructor**

- Data Analysis: Oversaw the systematic identification and meticulous documentation of learning accomplishments, substantiated by the reporting of outcomes and performance data. Used data to enhance staff understanding, facilitate program adjustments, and unearth training and personnel gaps. Conducted comprehensive evaluations of both student and instructor performance to refine and elevate the learning environment.
- Training and Mentorship: Provided coaching and mentorship to instructors, resulting in marked enhancements in classroom management, instructive techniques, and student engagement. This concerted effort significantly elevated the preparedness of instructor staff, empowering them to effectively cater to a wide spectrum of teaching methods.
- Product Delivery: Strategically orchestrated the development and execution of innovative lesson plans and complementary resources, adapting them to align with relevant subject matter and accommodate the diverse needs of students.

### **DEPARTMENT OF DEFENSE, San Diego, CA**

**Senior Intelligence Analyst** 

- Leadership & Team Development / Data Analysis: Led a multi-discipline team of intelligence analysts, fostering a collaborative environment that resulted in detailed and concise intelligence products incorporating complex data and analysis for dissemination to senior leadership and stakeholders.
- Stakeholder Engagement / Public Relations: Conducted concise and insightful intelligence briefings for executive leaders and decision-makers at all levels, distilling complex data into clear and actionable insights that informed critical strategies.

### **DEPARTMENT OF DEFENSE, Okinawa, JP**

### Intelligence Analyst

- **Cross-functional Collaboration:** Conducted information operations analysis encompassing diverse domains such as political, economic, social, cultural, physical, geographic, technical, and military intelligence within distinct foreign nations. This proactive approach significantly elevated the collective comprehension of potential threats for both leadership and staff.
- Data Analysis: Evaluated complex intelligence data with the goal of forecasting criminal or terrorist activities. This analytical endeavor played a pivotal role in enhancing situational awareness, providing valuable insights into potential threats for leadership and staff.

### **Education and Certifications**

*Education*: Bachelor of Arts in Communication Studies, University of Arizona *Certifications*: All-Source Intelligence Analyst, DoD US Government / Military Facilitator, DoD Senior Academic Instructor, DoD

Curriculum Developer, DoD