

Strategic Analysis and Communications Professional

Over 20 years of Leadership, Collaboration, Innovation, Team Development, Problem-Solving, and Trustworthiness

Professional Profile

With over 20 years of strategic analysis and communications experience in the defense and homeland security sectors, I excel in developing and implementing strategies that align with organizational goals. I specialize in interagency collaboration, organizational leadership, and advanced analytical skills, managing and interpreting complex data to deliver clear, impactful information to diverse audiences. As an innovative and results-driven professional, I leverage comprehensive knowledge of all phases of production, analysis, and operations. My expertise includes insightful analysis, effective communication, proficient project management, and delivering results. I am experienced in stepping into roles and quickly making positive changes, driving success through motivational leadership, team building, and customer service skills. My aim is to drive positive change and strengthen collaboration, fostering improved operational effectiveness and relationships at all levels, including international alliances.

Areas of Expertise

Advanced Analytical Skills - Strategic Communication – Leadership & Team Development – Project Management - Stakeholder Engagement – Cross-functional Collaboration – Crisis Communication - Facilitation – Creative Thinking – Time Management & Organization - Intelligence Analysis - Interagency Collaboration - Organizational Leadership - Advanced Data Analytics – Effective Communication - Team Building and Motivational Leadership – Operational Efficiency and Improvement - International Relationship Management

Languages

Fluent in English and Spanish

Professional Experience**DIGNARI, Alexandria, VA****12/2023 – 06/2024****Strategic Communications Manager**

- **Strategic Communication / Marketing:** Spearheaded external communications and marketing efforts across various formats, significantly boosting Dignari's business development initiatives. Designed impactful marketing products for acquired contract vehicles, enhancing the company's visibility and market presence.
- **Crisis Communication:** Managed crisis communication response during a fraudulent job posting incident, crafting, and disseminating clear, informative content across the company website and social media platforms to address public concerns, mitigate reputational damage, and guide affected individuals to legitimate recruitment channels.
- **Project Management:** Directed the workflow for Customs and Border Protection's Trusted Traveler Program's Fee Harmonization and Foreign Partner initiatives, ensuring seamless synchronization of all tasks. Held leadership accountable for meeting timelines by developing comprehensive roadmaps and strategic products, guaranteeing timely program execution.

DEPARTMENT OF DEFENSE, Pentagon**07/2021 – 12/2023****Occupational Manager**

- **Strategic Communication:** Led the strategic vision for the Marine Corps' All-Source Intelligence program for the Director of Intelligence and other key intelligence stakeholders. Developed and executed actionable strategies to promote the evolution of the intelligence enterprise and the modernization of capabilities for the future.
- **Cross-functional Collaboration:** Collaborated closely with workforce strategists to identify and address the deficiency of intelligence support within the Marine Corps Logistics Enterprise. Through this cross-functional collaboration, new roles were created and implemented, effectively bolstering intelligence capabilities within

the logistics enterprise.

- **Stakeholder Engagement:** Successfully negotiated with sister services to secure permanent slots for intelligence Marines to participate in formal Cyber training, establishing an official training pipeline and laying the foundation for the comprehensive training of future Marine Intelligence Analysts.
- **Operational Efficiency and Improvement:** Without enough specific intelligence support for the Marine Corps Logistics Enterprise, collaborated with workforce strategists, creating roles to provide support, thereby enhancing intelligence capability for the logistics enterprise.

NORTH ATLANTIC TREATY ORGANIZATION (NATO), Lisbon, Portugal

07/2018 – 07/2021

Liaison to NATO

- **Strategic Communication / Stakeholder Engagement:** As the exclusive U.S. Marine Corps Intelligence liaison to NATO, I developed and executed strategic communication and stakeholder engagement initiatives to foster collaborative engagements with intelligence entities from multiple nations. This collaborative effort was dedicated to fortifying operational effectiveness while cultivating stronger connections between the United States and the NATO alliance.
- **Project Management:** Led the pioneering and enduring integration of NATO's Communication Information Systems (CIS) onto a US Navy command and control vessel, delivering significant advancements in communication channels between NATO and the US, facilitating the secure exchange of sensitive intelligence during conflict and peacetime.

DEPARTMENT OF DEFENSE, San Diego, CA

11/2014 – 07/2018

Operations Manager

- **Strategic Communication / Leadership & Team Development:** Oversaw strategic and operational planning teams, actively contributing to intelligence strategies and military information operations. Devised comprehensive concepts concerning organization, personnel, equipment, and fiscal resourcing, which fostered seamless communication across multiple stakeholders and amplified capabilities.
- **Crisis Communication:** Communicated diverse initiatives to bolster global intelligence operations in the face of dynamic emerging threats and evolving requirements. Upheld meticulous adherence to governmental and Marine Corps protocols, even during times of crisis.
- **Program Management:** Organized and managed a security program for classified materials and over 1,000 security clearances, upholding stringent security protocols and achieving a record of zero incidents involving classified material spillage.

DEPARTMENT OF DEFENSE, Virginia Beach, VA

09/2011 – 11/2014

Senior Academic Advisor

- **Advanced Data Analytics:** Oversaw the systematic identification and meticulous documentation of learning accomplishments substantiated by reporting outcomes and performance data. Used data to enhance staff understanding, facilitate program adjustments, and unearth training and personnel gaps. Conducted comprehensive student and instructor performance evaluations to refine and elevate the learning environment.
- **Team Building and Motivational Leadership:** Provided coaching and mentorship to instructors, resulting in marked enhancements in classroom management, instructive techniques, and student engagement. This concerted effort significantly elevated the preparedness of instructor staff, empowering them to cater to a broad spectrum of teaching methods effectively.
- **Organizational Leadership:** Strategically orchestrated the development and execution of innovative lesson plans and complementary resources, adapting them to align with relevant subject matter and accommodate the diverse needs of students.

DEPARTMENT OF DEFENSE, San Diego, CA

08/2004 – 09/2011

Senior Intelligence Analyst

- **Leadership & Team Development:** Led a multi-discipline team of intelligence analysts, fostering a collaborative environment that resulted in detailed and concise intelligence products incorporating complex data and analysis for dissemination to senior leadership and stakeholders.
- **Effective Communication:** Conducted concise and insightful intelligence briefings for executive leaders and decision-makers, distilling complex data into clear and actionable insights that informed critical strategies.

- **Advanced Analytical Skills:** Conducted and supported information operations analysis, including political, economic, social, cultural, physical, geographic, technical, and military intelligence in specific foreign countries; boosted overall situational awareness of threats to leadership and staff.

Education and Certifications

Education: Bachelor of Arts in Communication Studies, University of Arizona

Certifications: All-Source Intelligence Analyst, DoD
US Government / Military Facilitator, DoD
Senior Academic Instructor, DoD
Curriculum Developer, DoD